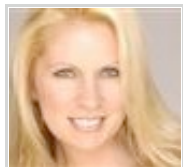


Friday's Face of the day...Tiffany Fluhme CEO of Fluhme Cosmetics



Patty Bell



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Pittsburgh has a new cosmetics company taking the internet and home party business by storm....[Fluhme](#).

Created by Pittsburgh's own, [Tiffany Fluhme](#), a model, actress, spokesperson, makeup artist, physician's assistant, mother, wife, and now, C.E.O. of her own cosmetics company...this local beauty expert does it all!

[Fluhme](#) is a rapidly growing direct sales company based in Pittsburgh, Pennsylvania. What began almost a decade ago as a regional cosmetics company based in Pennsylvania, has now expanded into a nationwide company with independent Beauty Artists across the country.



Tiffany Fluhme- CEO of Fluhme Cosmetics
Photo: photo- Archie Carpenter

It was my great privilege to work with Tiffany on her photo shoot, and training video for her Fluhme beauty advisors. I also got help her create the makeup palettes and design the Fluhme Faces for her....a dream job for me.

I recently got the chance to sit down with Tiffany and ask her a few questions regarding her new venture with Fluhme Cosmetics.

PB- First off...tell me about yourself, how you got started and how came up with the idea of creating your own cosmetic line?

TF- I

am a physician assistant by trade with several years of experience in the Plastic Surgery field. Working in plastic surgery gave allowed me the perfect opportunity to pursue a longtime dream and passion to develop a makeup line. About 5 years ago I developed my first small line and sold it out of the plastic surgeons office and at home parties. This success encouraged me to take the product line to the next level. From here, I began developing Fluhmes custom makeup and skincare line. The line launched in November of 2009 and is having an amazing response.

PB-How can one become involved with Fluhme?

TF- There are several ways to be involved with Fluhme.

The first is to be a Fluhme customer and experience our amazing products. The second is to host a Fluhme Beauty event and introduce the products to your friends and family while earning tons of free products yourself. The best opportunity is to become a Fluhme Beauty Artist and run a wonderful at home business.

PB- What is your philosophy on beauty?

TF- Confidence is Beauty. Every woman is beautiful in her own way. Looking and feeling your best on the outside will women to feel wonderful and confident from the soul. This always conveys beauty.

PB -What are your favorite Fluhme products?

TF-My personal favorites from the line are our "Mineral Sheer Tint SPF 20" tinted moisturizer. It provides daily moisture, beautiful, sheer coverage with your spf protection. Also, our baked palettes containing 5 baked eyeshadows, two baked blushes, and two creamy lip colors. The colors are brilliant and can be worn wet or dry and the palette is extremely portable. Our baked bronzer gives a beautiful, sun kissed glow, perfect for all skin types, and great year round!

PB- What advice can you give to budding female entrepreneurs?

TF- My advice to female entrepreneurs is to absolutely go for it!

Give it your heart and soul, because you will never want to regret that you didn't take that chance. Starting and running a business is not easy and there will be trials and tribulations along the way. If you focus on achieving your goals, the rewards are worth the effort!

PB- How has your background as a model, actress and physician's assistant helped you to

become the successful CEO that you are today?

TF- My background as a model, and physician assistant has truly carved the path to where I am today. The modeling experience further instilled my love for the beauty industry while my career as a physician assistant gave me the clinical knowledge and stepping stones to becoming an entrepreneur.

PB- What are your future plans for Fluhme?

TF-

The Future plans for Fluhme are way too big to describe!!!! We have a goal of having a national presence by the end of 2010 and an international presence within several years.

If you are interested in becoming a Fluhme Beauty Advisor, contact Tiffany & company today and take the first step to having your own independent beauty business and creating the life that you've always dreamed of.

For more of Tiffany's beauty tips, go to eHow.com

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